INCREDIBLUE LLC

8(a) Certified | HUBZone Certified | Woman-Owned Small Business (WOSB)

Capabilities Narrative

INCREDIBLUE LLC is a HUBZone-certified, Woman-Owned Small Business (WOSB), and SBA 8(a)-certified firm specializing in management consulting, IT systems design, cybersecurity, immersive training, and market feasibility studies for government, nonprofit, and commercial clients.

Our leadership team brings over 30 years of combined experience across federal IT/cybersecurity programs, real estate and property tax consulting, energy and sustainability feasibility, and education sector strategy. We deliver secure, data-driven, and mission-focused solutions that improve organizational performance, enhance compliance, and produce measurable outcomes.

As an agile, owner-led firm, INCREDIBLUE provides direct accountability, rapid response, and tailored solutions to meet evolving federal and commercial requirements. We are fully eligible for sole-source and set-aside awards under SBA 8(a), HUBZone, and WOSB programs.

Core Competencies

Business Management & Operations	Information Technology & Program Delivery	Real Estate, Tax & Valuation	Research & Development Support
• Strategic & Operational Planning • Program / Project Management (PMO, SDLC, Agile, Waterfall) • Business Process Re-engineering (BPR) • Stakeholder & Change Management	• Systems Implementation & Integration • Enterprise Data & CRM/ERP Modernization • Requirements Analysis & Process Mapping • Systems Testing, UAT, and Training	• Real Estate Valuation & Market Analysis • Property Tax Consulting & Appeals • Market Feasibility & Site Assessments • USDA & SBA Loan Program Analysis	• Market Research & Economic Feasibility • Business Case Development • Proposal & Grant Support • Data Collection, Analysis & Reporting

Past Performance

- **Federal Program Modernization:** Led enterprise transformation for a federal agency's financial and budget systems—developing governance structures, PMO frameworks, and risk management plans to support Intelligence Community compliance.
- **Technology Integration Projects:** Delivered multiple full life-cycle CRM/ERP implementations for agencies and private-sector clients spanning requirements definition through deployment, testing, and training.
- **USDA Feasibility & Market Studies:** Completed 20+ market feasibility studies supporting USDA B&I, REAP, and RUS loan programs for projects in energy, hospitality, and agribusiness sectors.
- **Real Estate & Valuation Services:** Managed large-scale property valuation and tax appeal programs exceeding $38 billion in assessed value for local country district; led staff of 150+ and $5.3M annual budget.
- **Disaster Response & Recovery:** FEMA-certified housing inspector conducting post-disaster damage assessments nationwide to federal standards.

Differentiators

- **Dual-Discipline Expertise:** Combined backgrounds in federal IT transformation and real estate valuation deliver integrated solutions linking technology modernization with financial and operational insight.
- **Proven Federal & Commercial Experience:** 45+ years combined experience supporting federal agencies, Fortune 500 enterprises, and small business clients in compliance-driven environments.
- **Certified Leadership:** PMP®, CSM®, and ITIL® certifications ensure disciplined project governance aligned with PMBOK and Agile standards.
- **Comprehensive Market Insight:** Decades of market research, feasibility, and valuation experience across energy, education, infrastructure, and property sectors inform data-driven decision-making.
- **Client-Centered Approach:** Track record of mentorship, stakeholder engagement, and transparent communication resulting in repeat clients and successful audits.
- **Small Business Agility:** SBA 8(a) and HUBZone-certified firm offering boutique attention, rapid response, and tailored technical expertise.
- Proven success across government, education, energy, and commercial markets
- Agile, owner-led structure enabling rapid response and flexible solutions
- Expertise in emerging tech (AR/VR, AI, blockchain) and sustainability consulting

Corporate Data

- **Business Certifications:** SBA 8(a), HUBZone, Woman-Owned Small Business (WOSB)
- **Primary NAICS Codes:** 541611 – Management Consulting, 541512 – Computer Systems Design, 541519 – IT Services, 541720 – Research & Development

Contact Information

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Empowering Business Excellence